



International Society of Arboriculture
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ANSI Accredited Program
PERSONNEL CERTIFICATION
Accreditation ID # 0847
ISA Certified Arborist
Certification Accredited

FOR IMMEDIATE RELEASE

Champaign, Ill., U.S. - January 13, 2015 Paul Bradley Goin of Highlands Ranch, Co recently earned the ISA Board Certified Master Arborist® credential by successfully completing the Board Certified Master Arborist (BCMA) exam administered by the International Society of Arboriculture (ISA) and the local chapter of ISA.

The ISA Credentialing Program is a voluntary program designed to test an individual's degree of knowledge in the field of arboriculture. Individuals are required to pass an exam that certifies their knowledge about tree care and maintenance

The ISA Board Certified Master Arborist® credential is the highest level of certification ISA offers and recognizes Certified Arborists who have reached the pinnacle of the arboriculture profession. Individuals who are ISA Certified Arborists may become a BCMA™ by passing an exam that tests their knowledge of the science and practical application of arboriculture in areas such as plant appraisal, risk assessment, tree inventory, and tree preservation. The certification is valid for three years, and individuals are required to obtain continuing education units.

The program is designed to increase the standard of practice in the tree care industry and to promote the professional development of individual practicing arborists. Credentialing also assists the public in identifying qualified tree care professionals. ISA Board Certified Master Arborist® agree to a code of ethics and are provided a verification card with their certification number. When contracting for tree care work, contact arborists who hold an ISA credential. Verification of credential holders is available online at www.isa-arbor.com.

ABOUT ISA

The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., U.S., is a nonprofit professional organization supporting tree care research and education around the world. As part of ISA's dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information about ISA and Certified Arborists, visit www.isa-arbor.com. To promote the importance of arboriculture and help educate the public about the value of proper tree care, ISA also manages the consumer education website TreesAreGood™ (www.treesaregood.org).